



Ensuring project timelines are met for a major engineering project for a new product launch for Unilever in the USA

Unilever were launching a new product in the USA that required specialist mould tooling. Due to the complex nature of the tooling this required closer supervision. JRC were engaged to project manage the mould delivery.

Business Challenge

During the development phases the mould manufacturer was falling behind their deadlines causing some issue for Unilever. This was draining on their engineering department and therefore Unilever needed qualified technical support to manage a tool build program for global component supply within their personal care division.

The key challenge was for an external resource to pick up the project and work both on-site and at the mould manufacturer to ensure timely delivery of the tooling.

How JRC Helped

A JRC project manager was assigned to manage the project on site. JRC established a system to ensure that the mould builder's resource is appropriately allocated for Unilever's project, and project status is constantly reviewed with feedback to Unilever's project owner. JRC also ensured that the supply-chain elements within Unilever including marketing people and moulders in different markets are updated with the status on a regular basis.

Value Delivered

JRC on-site project management ensured that the optimum resource at the mould builder was allocated to a Unilever project. All elements impacting mould delivery were reviewed and scheduled properly in detail to minimize the risk of delaying. Moulds were delivered on-time to plan.

About Unilever

One is a lonely number, unless you're Unilever. As a top maker of packaged consumer goods worldwide, Unilever operates in many countries, such as Africa, Asia, Latin America, the Middle East, North America, and Western Europe. The company's products cover several categories, including savory, dressings, and spreads; ice cream and beverages; personal care; and home care.

About James Ross Consulting

James Ross Consulting is a mid sized global manufacturing consulting, technical support and analytical services company, with offices established in the UK, USA and Australia. Their three competence groups, Cost Optimization, Technical Support and Analytical Services, develop a full spectrum of services and solutions that address business opportunities and challenges common across industries. See also www.jrconsulting.com.

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